PUMA AG Rudolf Dassler Sport

INTERIM REPORT

3rd Quarter and First Nine Months of 2005

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Highlights Q3:

- Another record quarter in sales and earnings
- Branded sales rise more than 18% and consolidated sales more than 16%
- Gross profit margin above 52%
- Strong EBIT margin remains above 24%
- Net earnings increases by almost 12% and EPS reaches 5.70 € versus 5.14 €

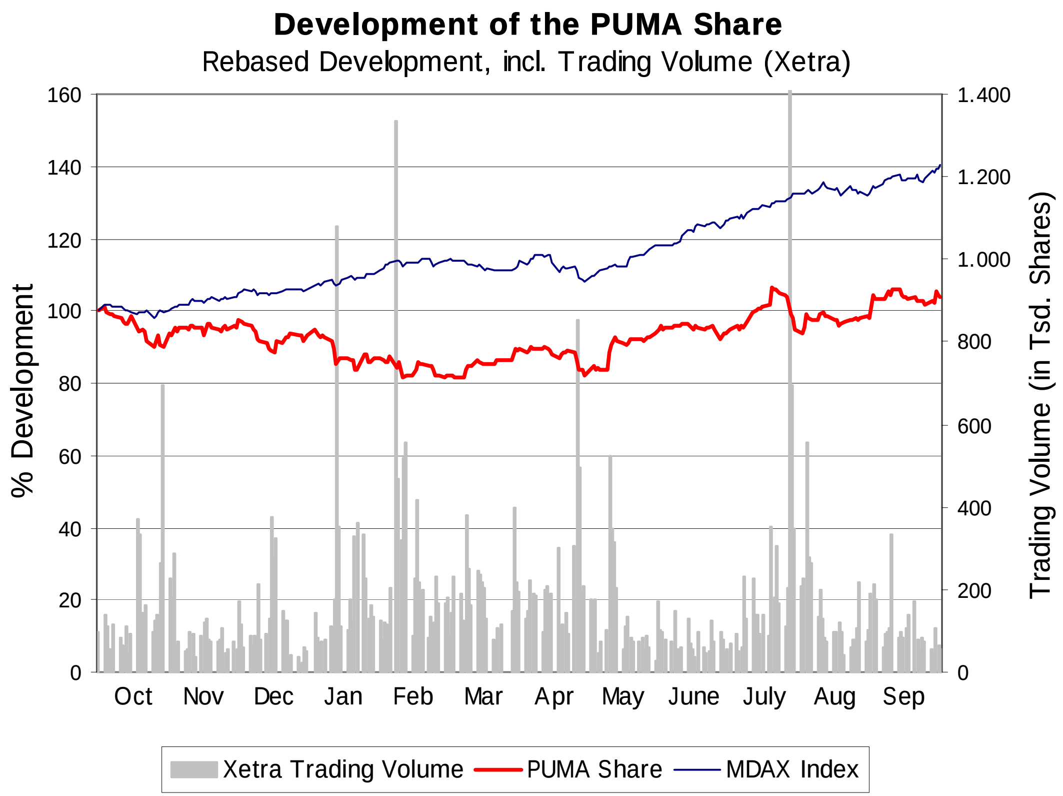
Highlights First Nine Months:

- Global brand sales strongly up by over 16%
- Growth in consolidated sales accelerates to almost 14%
- Gross profit margin remains around 53%
- EBIT margin at 24%
- EPS jumps from 13.42 € to 15.02 €

Outlook 2005:

- Future orders up by more than 10% marking the 39th consecutive quarter of order increase
- Management now expects double-digit sales growth and confirms the 5th consecutive year of record earnings for 2005

CONTENT

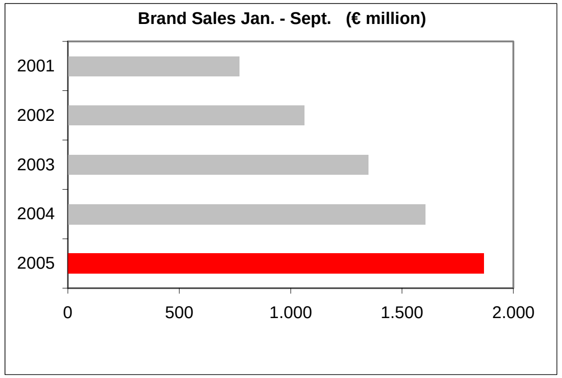


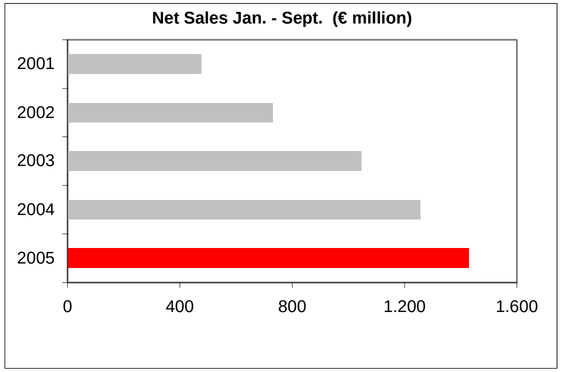
Development of the PUMA Share
Rebased Development, incl. Trading Volume (Xetra)
% Development
Trading Volume (in Tsd. Shares)
160
140
120
100
80
60
40
20
0
1.400
1.200
1.000
800
600
400
200
0
Oct
Nov
Dec
Jan
Feb
Mar
Apr
May
June
July
Aug
Sep
Xetra Trading Volume
PUMA Share
MDAX Index

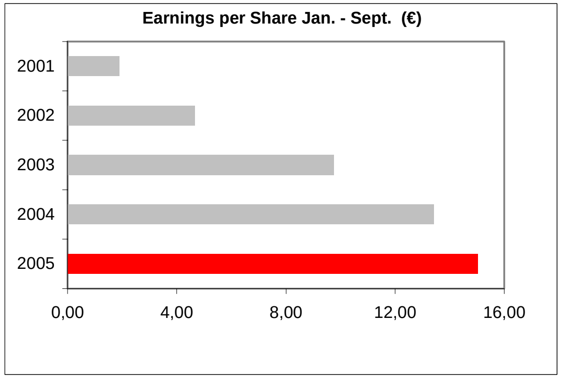
Financial Highlights

	1-9/2005 € million	1-9/2004 € million *	Devi-ation
Brand Sales	1.866,9	1.604,1	16,4%
Consolidated net sales	1.428,4	1.257,0	13,6%
Gross profit in %	52,9%	51,9%	
EBT	347,6	314,0	10,7%
- in %	24,3%	25,0%	
Net earnings	241,7	214,8	12,5%
- in %	16,9%	17,1%	
Total assets	1.296,2	963,2	34,6%
Equity ratio in %	63,7%	57,2%	
Working capital	300,1	197,0	52,4%
Cashflow - gross	356,6	329,0	8,4%
Free cashflow (before acquisition)	84,6	196,0	-56,9%
Earnings per share (in €)	15,02	13,42	12,0%
Cashflow - gross per share (in €)	22,17	20,55	7,9%
Free cashflow per share (in €)	5,26	12,24	-57,1%
Share price at end of the period	225,77	215,72	4,7%
Market capitalization at end of the period	3.624,3	3.464,5	4,6%
Orders on hand	833,0	756,5	10,1%
Investments in tangible and intangible assets	51,2	27,2	87,9%

** Restated according to IFRS 2*







Sales and Earnings Development

Global brand sales strongly up by more than 16 % to almost €1.9 billion year-to-date

PUMA's branded sales, which include consolidated sales and licensee sales, reached €699 million during Q3, thus marking an 18.4% (currency adjusted 17.7%) increase over last year's quarter.
For the first nine months, branded sales grew 16.4% (currency adjusted 16.9%) to €1,867 million. Footwear sales rose by 16.9% (17.4%) to €1,078 million and Apparel by 12.8% (13.3%) to €627 million. Accessories reported the strongest growth at 28.8% (29.3%) and reached €163 million in nine months.

Consolidated sales accelerate

In Q3, consolidated sales grew 16.4% (currency adjusted 16.2%), better than expected, reaching €536 million. Footwear was up 16.6% (16.5%) to €350 million, Apparel 15% (14.5%) to €149 million and Accessories a strong 19.9% (19.6%) to €37 million.
Year-to-date, sales growth accelerated to 13.6% (currency adjusted 14.4%) reaching €1,428 million. Within the segments, Footwear grew by 14.1% (14.9%) to €954 million, Apparel increased 9.9% (10.1%) to €373 million and Accessories jumped a strong 24% (24.8%) to €102 million. Each region contributed with solid growth.

Strong performance in licensed business continues

PUMA's licensed business reported a strong development and continues its exceptional performance. Licensee sales increased by 25.6% to €162 million in Q3 and by 26.3% to €439 million after nine months. In particular, the Asian region contributed to the favorable growth.

Based on licensed sales, royalty and commission income was up 23.3% to €14 million in Q3 and 21.4% to €40 million year-to-date.

Gross profit margin remains around 53 %

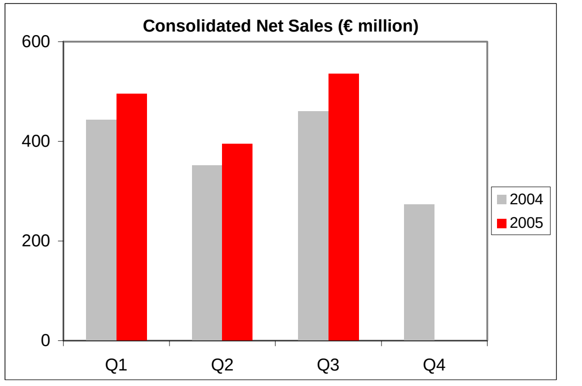
For the period July until September, the gross profit margin stood at 52.1% compared to 52.8% last year. The decline was due to the regional and product mix. The accumulated gross profit margin for the first nine months remained on a high level, reaching 52.9% compared to 51.9% in the last year's period. The Footwear margin was almost flat with 53.1%, Apparel improved 330 basis points to 52.6% and Accessories increased 280 basis points to 51.5%.

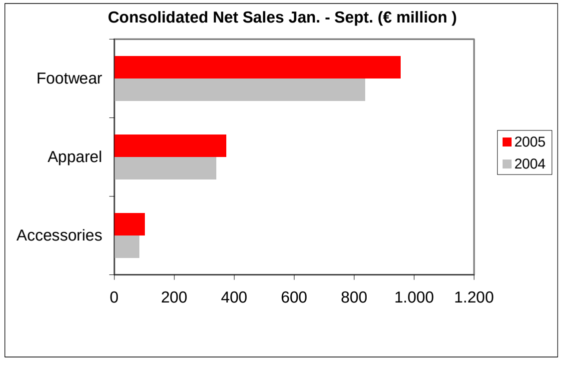
SG&A expenses in line with expectation

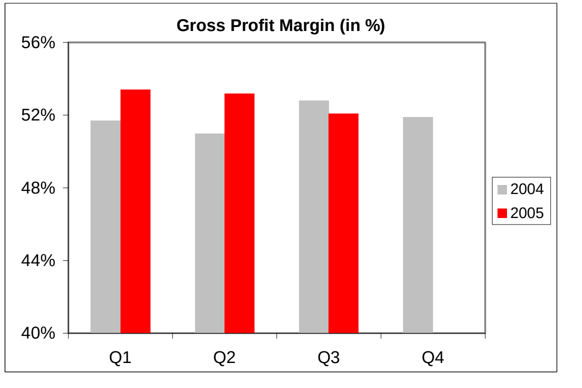
Total SG&A expenses increased as a percentage of sales from 28.1% to 29.4% during Q3 and from 28.7% to 30.5% for the first nine months. The increased cost ratio was in line with expectations. In absolute amounts, the company spent €158 million versus €129 million, or €435 million versus €361 million respectively.

Year-to-date, Marketing/Retail expenditure accounted for €198 million, or 13.9%, of sales compared to €157 million, or 12.5%, last year. Product development and design costs rose by 10% to €30 million and remained at 2.1% of sales. Other selling, general and administrative expenses increased by 17.6% to €208 million or, as a percentage of sales, from 14.1% to 14.6%.

Depreciation increased by 21.8% to €6.4 million and by 25.1% to €17.2 million respectively. This increase was mainly driven by the extension of PUMA's own retail business.







EBIT margin remains at 24%
In the third quarter EBIT increased by 7.9% to €129 million and by 10.3% to €343 million after nine months. This resulted in an EBIT margin of 24% in both reporting periods.

Taking into account an interest result of €2 million, or €5 million respectively, pre-tax profit in Q3 grew by 8.2% to €131 million and by 10.7% to €348 million end of September. The tax rate declined from 31.4% to 29% or from 31.1% to 29.2%. As a result, net earnings jumped by a strong 11.5% to €92 million and by 12.5% to €242 million respectively. Net margin was calculated at 17.1% (last year 17.9%) for Q3 and at 16.9% (17.1%) for the first nine months.

Earnings per share
Earnings per share reached €5.70, an increase of 10.9% versus last year's quarter. Year-to-date earnings per share jumped by 12% to €15.02. Diluted EPS translates to €5.68 and €14.92 respectively.

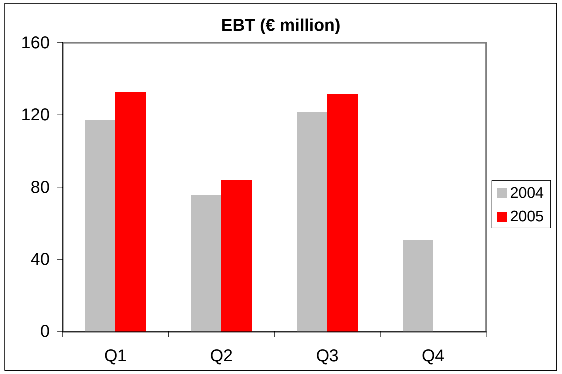
Net Assets and Financial Position

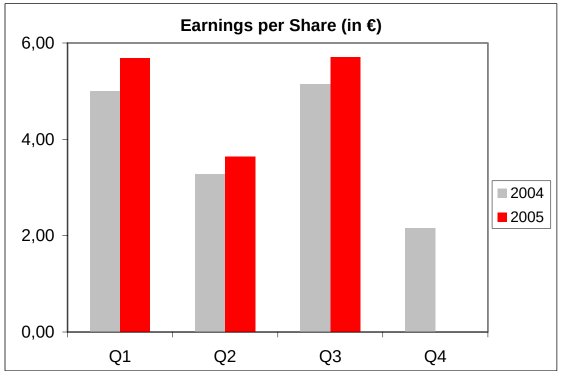
Equity ratio up
Totals assets grew by 34.6% to €1,296 million and the equity ratio improved with a share of 63.7% compared to 57.2% at the end of September last year. This development underscores the strong financial position of the PUMA Group.

Net cash position above €400 million
Total cash increased from €321 million to €437 million, whereas bank debts only grew from €10 million to €34 million. As a consequence the net cash position improved significantly from €311 million to €403 million year-over-year, despite further investments for the share buy-back program.

Working capital
Inventories increased by 16.6% to €213 million and trade receivables were up by 36.8% to €391 million. The regional expansion led to the overproportional growth in current assets. Excluding the expansion, inventories were up by 6% and trade receivables by 12%. Due to only a slight increase in current liabilities, total working capital at the end of September increased from €197 million to €300 million.

Capex and Cashflow
Capex increased from €27 million to €51 million, in line with expectation. Tax payments were up from €58 million to €94 million. Due to these effects, as well as the higher working capital and earlier reported inventory shift from December to January, cash flow after investing activities was €85 million compared to €196 million.





Share buy back

PUMA continued its share buy back program in Q3 and added 115,000 shares to the treasury stock. In total, the company finalized the first step of its share buy back program and held 800,000 own shares or 4.7% of share capital as of September 30, 2005.

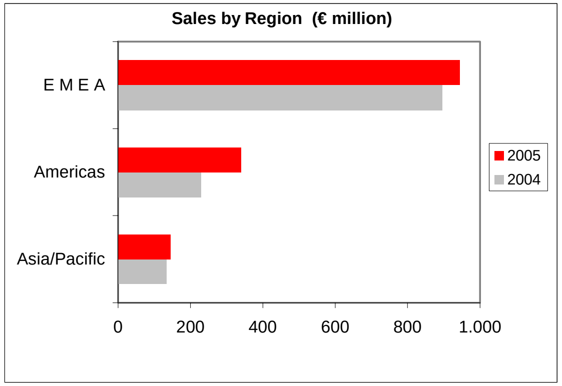
Regional Development

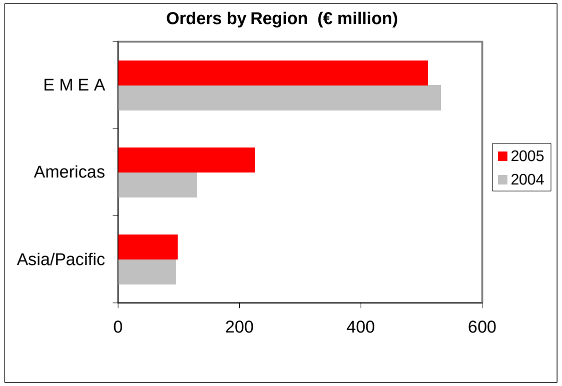
The **EMEA-region** reported sales of €346 million in Q3, a growth of 5% (currency-adjusted 4.8%) and therefore clearly exceeding expectations. In particular Apparel and Accessories contributed to the favorable growth. Total sales after nine months increased by a solid 5.5% (5.3%) to €944 million. The region accounts now for 66.1% of consolidated sales versus 71.2% last year. The gross profit margin improved by 120 basis points year-over-year and reached 54.9%. The order book at the end of September amounts to €510 million compared with €532 million last year.

Sales in the **Americas** reached €137 million in the third quarter or a growth of exceptional 63.6% (currency-adjusted 63.2%). In particular Footwear contributed strongly to the overall performance. Sales in the region jumped by 48.8% (52.5%) to €340 million for the first nine months. After nine months, the region represents 23.8% of consolidated sales compared with 18.2%. The gross profit margin increased by 90 basis points to 47.7% through the end of September. Future orders stand at €225 million, an extraordinary growth of 72.5% or 69.3% currency adjusted.

Like-for-like, the **US** market contributed with a top-line growth of 62.7% in Q3 and 45.5% after nine months to the strong performance of the total region. Orders accelerated since the beginning of the current year and are up by 78.1%, totalling $245 million at the end of September.

In the **Asia/Pacific** region sales improved by solid 11.6% (currency adjusted 13.2%) to €54 million in Q3 and by 8.1% (11%) to €145 million year to date. Overall, the region contributed 10.1% to consolidated sales. The gross profit margin improved 320 basis points to 51.8%. Future orders reported €98 million, like-for-like an increase of 6% versus last year.
Beside the consolidated business, licensed sales for this region were significantly up by 24.9% to €89 million in Q3 and by 24.2% to €249 million during the nine months period.

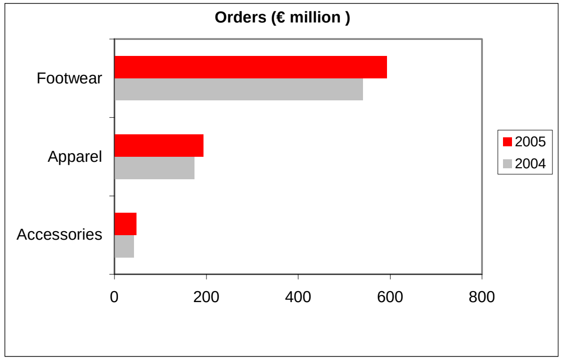




Outlook 2005

Consolidated orders at the end of the quarter increased by 10.1% (currency-adjusted 9.5%) to €833 million. This represents the 39th consecutive quarter of order increase. The order volume is comprised mainly of deliveries scheduled for the next two quarters. In terms of product segments, Footwear increased by 9.7% (currency-adjusted 9%) to €592 million, Apparel 11.2% (10.4%) to €193 million and Accessories by 11.3% (11.6%) to €47 million.

Taking into account the strong sales performance for the first nine months, management raises its sales guidance and now expects a double-digit increase for the full year 2005. Gross profit margin should reach the high end of the given range between 51% and 52%, or slightly above. Due to the stronger own retail business as well as start up costs for Phase IV, total SG&A are now expected between 31% and 32%. Management confirms EBIT margin well above 20% and raises net earnings guidance from mid to high single digit to now high single digit growth. All in all, after 11 years of top line growth 2005 will once again set new records from top to bottom and become the 5th consecutive year with records results.



Jochen Zeitz, CEO: "We are pleased with another record quarter in both the top and bottom lines and feel confident to increase the full year guidance. The continued development of our business combined with the announced plans for Phase IV put us on target for a successful start to 2006."

Balance Sheet

	Sept. 30, '05 € million	Sept. 30, '04 € million *	Devi-ation	Dec. 31, '04 € million *
ASSETS				
Cash	436,8	320,8	36,1%	369,3
Inventories	212,9	182,6	16,6%	201,1
Receivables and other current assets	452,4	313,1	44,5%	189,9
Total current assets	**1.102,1**	**816,6**	35,0%	**760,3**
Deferred income taxes	**35,0**	**35,7**	-2,0%	**51,6**
Property and equipment, net	**108,8**	**79,1**	37,6%	**84,7**
Goodwill and other long-term assets	**50,3**	**31,8**	58,1%	**33,0**
	1.296,2	**963,2**	34,6%	**929,6**
LIABILITIES AND SHAREHOLDERS' EQUITY				
Short-term bank borrowings	33,9	10,3	227,3%	12,9
Accounts payable	169,0	155,0	9,1%	136,9
Other current liabilities	98,5	82,7	19,2%	124,0
Total liabilities	**301,4**	**248,0**	21,6%	**273,9**
Pension accruals	**21,8**	**18,8**	16,1%	**21,2**
Tax accruals	**52,9**	**65,9**	-19,7%	**33,7**
Other accruals	**85,0**	**76,4**	11,2%	**53,8**
Long-term liabilities interest bearing	**0,0**	**0,0**	-	**0,0**
Deferred income taxes	**9,6**	**3,2**	201,4%	**9,6**
Total shareholders' equity	**825,5**	**550,9**	49,9%	**537,5**
	1.296,2	**963,2**	34,6%	**929,6**

** Restated according to IFRS 2*

Income Statements

	Q3/2005 € million	Q3/2004 € million *	Devi-ation	1-9/2005 € million	1-9/2004 € million *	Devi-ation
Net sales	**536,4**	**460,9**	16,4%	**1.428,4**	**1.257,0**	13,6%
Cost of sales	-256,9	-217,8	17,9%	-673,4	-604,9	11,3%
Gross profit	**279,5**	**243,2**	15,0%	**755,0**	**652,1**	15,8%
- in % of net sales	52,1%	52,8%		52,9%	51,9%	
Royalty and commission income	13,9	11,2	23,3%	40,2	33,1	21,4%
	293,4	254,4	15,3%	795,2	685,2	16,1%
Selling, general and administrative expenses	-157,7	-129,4	21,9%	-435,3	-360,9	20,6%
EBITDA	**135,7**	**125,0**	8,5%	**359,9**	**324,3**	11,0%
Depreciation and amortisation	-6,4	-5,2	21,8%	-17,2	-13,8	25,1%
EBIT	**129,3**	**119,8**	7,9%	**342,7**	**310,6**	10,3%
- in % of net sales	24,1%	26,0%		24,0%	24,7%	
Interest result	2,1	1,7	28,6%	5,0	3,4	44,2%
EBT	**131,5**	**121,5**	8,2%	**347,6**	**314,0**	10,7%
- in % of net sales	24,5%	26,4%		24,3%	25,0%	
Income taxes	-38,2	-38,2	0,0%	-101,5	-97,7	3,8%
- Tax ratio	29,0%	31,4%		29,2%	31,1%	
Minorities	-1,4	-0,9	48,3%	-4,5	-1,5	200,5%
Net earnings after minorities	**91,9**	**82,4**	11,5%	**241,7**	**214,8**	12,5%
Net earnings per share (€)	**5,70**	**5,14**	10,9%	**15,02**	**13,42**	12,0%
Net earnings per share (€) - diluted	**5,68**	**5,05**	12,5%	**14,92**	**13,11**	13,8%
Weighted average shares outstanding				16,086	16,010	0,5%
Weighted average shares outstanding - diluted				16,196	16,383	-1,1%

** Restated according to IFRS 2*

Cashflow Statement

	1-9/2005 € million	1-9/2004 € million *	Devi- ation
Earnings before taxes on income	**347,6**	**314,0**	**10,7%**
Depreciation	17,2	13,8	25,1%
Non cash effected expenses and income	-8,2	1,3	-756,2%
Cashflow - gross	**356,6**	**329,0**	**8,4%**
Change in net assets	-132,6	-54,3	144,3%
Taxes, interests and other payments	-94,3	-58,1	62,3%
Cashflow from operating activities	**129,7**	**216,7**	**-40,1%**
Payments for acquisitions	-7,4	0,0	
Purchase of property and equipment	-43,8	-27,2	60,9%
Interest received and others	6,0	6,6	-8,6%
Cashflow from investing activities	**-45,2**	**-20,6**	**118,8%**
Free Cashflow	**84,6**	**196,0**	**-56,9%**
Capital increase	15,4	21,5	-28,5%
Dividend payments	-16,0	-11,2	43,3%
Purchase of own shares	-39,7	-71,3	-44,3%
Other changes	12,6	-4,9	-356,2%
Cashflow from financing activities	**-27,8**	**-65,9**	**-57,8%**
Effect on exchange rates on cash	10,7	0,1	7381,1%
Change in cash and cash equivalents	**67,5**	**130,3**	48,2%
Cash and cash equivalents at beginning of financial year	369,3	190,6	93,8%
Cash and cash equivalents end of the period	**436,8**	**320,8**	**36,1%**

** Restated according to IFRS 2*

Changes in Equity

	Subscribed capital	Group reserves: Capital reserve	Group reserves: Revenue reserves	Group reserves: Difference from currency conversion	Group reserves: Cashflow hedges	Consolidated profit/net income for the year	Treasury stock	Total Equity before Minorities	Minorities	Total Equity
		€ million	€ million	€ million	€ million	€ million	€ million	€ million	€ million	€ million
Dec. 31, 2003 (reported)	**41,6**	**50,4**	**59,5**	**-15,2**	**-10,7**	**278,5**	**-20,9**	**383,0**	**0,8**	**383,8**
Adjustment / restatement		0,9				-0,9		0,0		0,0
Dec. 31, 2003 (resrated)	**41,6**	**51,3**	**59,5**	**-15,2**	**-10,7**	**277,6**	**-20,9**	**383,0**	**0,8**	**383,8**
Dividend payment						-11,2		**-11,2**		**-11,2**
Currency changes				1,0				**1,0**	0,1	**1,1**
Net effect on cashflow hedges, net of taxes					7,1			**7,1**		**7,1**
Capital increase	1,0	20,5						**21,5**		**21,5**
Value of employees services		3,6						**3,6**		**3,6**
Consolidated profit						214,8		**214,8**	1,5	**216,3**
Purchase of treasury stock							-71,3	**-71,3**		**-71,3**
Sept. 30, 2004 (restated)	**42,6**	**75,3**	**59,5**	**-14,2**	**-3,7**	**481,3**	**-92,3**	**548,5**	**2,4**	**550,9**
Dec. 31, 2004 (reported)	**42,7**	**72,5**	**169,5**	**-33,0**	**-30,3**	**414,6**	**-100,2**	**535,8**	**2,4**	**538,2**
Adjustment / restatement		6,1				-6,8		-0,7		-0,7
Dec. 31, 2004 (restated)	**42,7**	**78,6**	**169,5**	**-33,0**	**-30,3**	**407,8**	**-100,2**	**535,1**	**2,4**	**537,5**
Dividend payment						-16,0		**-16,0**		**-16,0**
Currency changes				30,8				**30,8**	2,0	**32,8**
Net effect on cashflow hedges, net of taxes					45,1			**45,1**		**45,1**
Capital increase	0,5	14,9						**15,4**		**15,4**
Value of employees services		4,4						**4,4**		**4,4**
Consolidated profit						241,7		**241,7**	4,5	**246,1**
Purchase of treasury stock							-39,7	**-39,7**		**-39,7**
Sept. 30, 2005	**43,1**	**97,8**	**169,5**	**-2,2**	**14,8**	**633,5**	**-139,9**	**816,7**	**8,8**	**825,5**

Segment Data

	Sales		Gross profit		Sales		Gross profit	
	Q3/2005	Q3/2004	Q3/2005	Q3/2004	1-9/2005	1-9/2004	1-9/2005	1-9/2004
	by head office location of customer				by head office location of customer			
Breakdown by regions	**€ million**	**€ million**	**%**	**%**	**€ million**	**€ million**	**%**	**%**
EMEA	**345,5**	**329,0**	**54,1%**	**54,6%**	**943,8**	**894,7**	**54,9%**	**53,7%**
America	**137,2**	**83,9**	**46,9%**	**47,2%**	**339,9**	**228,4**	**47,7%**	**46,8%**
- thereof USA in US$	131,1	80,5			337,4	321,9		
Asia/Pacific Rim	**53,6**	**48,0**	**52,5%**	**50,2%**	**144,7**	**133,9**	**51,8%**	**48,6%**
	536,4	**460,9**	**52,1%**	**52,8%**	**1.428,4**	**1.257,0**	**52,9%**	**51,9%**

	Sales		Gross profit		Sales		Gross profit	
	1-9/2005	1-9/2004	1-9/2005	1-9/2004	1-9/2005	1-9/2004	1-9/2005	1-9/2004
Breakdown by product segments	**€ million**	**€ million**	**%**	**%**	**€ million**	**€ million**	**%**	**%**
Footwear	**350,5**	**300,6**	**52,2%**	**54,0%**	**953,8**	**835,6**	**53,1%**	**53,2%**
Apparel	**149,1**	**129,6**	**51,5%**	**52,2%**	**373,0**	**339,4**	**52,6%**	**49,3%**
Accessories	**36,8**	**30,7**	**53,6%**	**51,6%**	**101,7**	**82,0**	**51,5%**	**48,7%**
	536,4	**460,9**	**52,1%**	**52,8%**	**1.428,4**	**1.257,0**	**52,9%**	**51,9%**

Notes to the Interim Report

ACCOUNTING STANDARDS

The unaudited interim report of PUMA AG and its subsidiaries (which together form the PUMA group) for the third quarter and the first nine months of 2005 was prepared according to the International Financial Reporting Standards (IFRS) passed by the International Accounting Standards Board (IASB).

The accounting standards applied in the preparation of this interim report correspond to all committing standards and interpretations of IASB which are valid starting from January 1st, 2005. The standards of the "Improvement Project" applied the first time in fiscal year 2005. Compared to the annual report 2004 the differences are based upon the first time implementation of IFRS2 and IFRS 3.

The valuation of the Management Incentive Programs (IFRS 2 "Share-based Payments") of Tranche III and IV was made retroactively to the date of issue. The expenses were prorated to the Vesting Period. In addition, the SAR program was booked at Fair Value for the first time. The total P&L effect amounting to €8.6 million (last year €5.4 million) was booked as personal expenses and in the balance sheet as capital reserves (SOP) and liability/provision (SAR) respectively. Last year's number was restated for comparable reasons.

According to IFRS 3 / IAS 36 "Impairment of Assets" the Goodwill of a purchase of participation will no longer be depreciated regularly but there will be an impairment test at regular intervals. Thus, an ordinary depreciation of Goodwill not applied starting from January 1st, 2005 (last year: €1.2 million). An extraordinary amortization was not necessary.

This interim report is partly based on assumptions and estimates which have an effect on the amounts and on the breakdown of the reported assets and liabilities as well as of the revenues and expenses. The actual values may, in some exceptional cases, differ from these assumptions and estimates at a later date. The corresponding changes if and when they occur will be reflected in the results as soon as the findings are revised.

CONSOLIDATED GROUP

Effective January 1, 2005, PUMA AG took over the majority of the former distributor of Greece and effective April 1, 2005, the majority of the former distributor of Turkey. Furthermore the companies PUMA Middle East FZ LLC and PUMA UAE LLC were founded in the United Arab Emirates in July 2005. The initial consolidation happened to the respective valuation dates. The companies were incorporated into the PUMA organization and the operations were integrated accordingly.

Due to the change in the consolidated group, assets and liabilities were affected at the date of initial consolidation as follows:

	€ million
Inventory	11.1
Receivables	30.2
Other assets	13.5
Bank liabilities	-14.8
Other liabilities	-38.1
	1.9

The effect on consolidated net earnings was not significant.

SEASONAL VARIANCE

The group's sales fluctuate with the season. Consequently, the sales and resulting earnings vary in the course of a year. Normally, sales and earnings reach their peak in the first and third quarter while the second, and particularly the fourth quarter may be characterized by lower levels.

EMPLOYEES

	2005	**2004**
Number of employees at the beginning of the period	3,910	3,189
Number of employees at the end of the period	4,633	3,590
Average number of employees	4,258	3,366

EARNINGS PER SHARE

Earnings per share are calculated according to IAS 33 by dividing the result for the period by the weighted average number of outstanding shares. The repurchased shares reduced the number of outstanding shares as well as diluted number of shares. As of September 30, 2005 there were outstanding stock options from the Management Incentive Program which have diluted the earnings per share.

	2005	**2004**
Earnings per share	€15.02	€13.42
Diluted earnings per share	€14.92	€13.11

The earnings per share in the last year period was adjusted according to the restatement.

DIVIDEND

According to the Annual Shareholders' Meeting on March 30, 2005, a dividend of €1.00 per share was approved. The dividend totaled €16.0 million and was paid to the shareholders beginning on March 31, 2005.

SHAREHOLDERS' EQUITY

Subscribed Capital

As of September 30, 2005 the subscribed capital amounted to €43.1 million, divided into 16,853,214 no par value shares.

Treasury Stock

PUMA continued its share buy-back program in Q3. During this period the company added 115,000 shares to the treasury stock which corresponded to an investment of €24.8 million. At the end of September, the PUMA held a total of 800,000 shares for an investment of €139.9 million. This represents 4.7% of the total subscribed capital. The own shares reduce equity capital (see "Changes in Equity").

Development of the Number of Shares

	2005	**2004**
Number of shares at the beginning of the period	16,666,714	16,233,714
+ conversion of Management Incentives	186,500	391,400
Number of shares at the end of the period/subscribed capital	16,853,214	16,625,114
thereof own shares/treasury stocks	-800,000	-565,000
Shares outstanding at the end of the period	**16,053,214**	**16,060,114**
Weighted average number of shares, outstanding	**16,086,297**	**16,009,572**
Diluted number of shares	16,195,502	16,383,003

Authorized Capital

In accordance with the Company statutes, authorized capital totaling €15.4 million exists. The authorization was granted until May 13, 2007.

Management Incentive Program

Out of the options (SOP) issued to the management a total of 497,000 stock options were outstanding at end of the reporting period, whereby 151,150 are allocated to the board of management. In addition, the board of management also has 250,000 virtual options.

EVENTS AFTER THE BALANCE SHEET DATE

No events have occurred after the balance sheet date which may affect the financial situation and earnings position as of September 30, 2005.

Herzogenaurach, November 4, 2005

The Board of Management

Board of Management

Jochen Zeitz
Chairman/CEO
(Marketing, Sales, Administration and Human Resources)

Martin Gänsler
Deputy Chairman
(Research, Development, Design and Sourcing, Environmental and Social Affairs)

Ulrich Heyd
(Legal Affairs and Industrial Property Rights)

Dieter Bock
CFO
(Finance, Controlling, Tax and Investor Relations)

Group Executive Committee

Beside the Board of Management, the “Global Functional Directors” complement the “Group Executive Committee”:

Antonio Bertone
(Brand Management)

Peter Mahrer
(International Sales)

Klaus Bauer
(Operations, Human Resources)

Supervisory Board

Werner Hofer
(Chairman)

Thore Ohlsson
(Deputy Chairman)

Arnon Milchan

David Matalon

Katharina Wojaczek
(Employees’ Representative)

Erwin Hildel
(Employees’ Representative)

Financial Calendar

February 10, 2006	Financial Results FY2005 Press Conference Analyst Conference Call
April 20, 2006	Annual Shareholders' Meeting FY2005
17. CW 2006	Financial Results Q1 2006 Analyst Conference Call
30. CW 2006	Financial Results Q2 2006 Analyst Conference Call
43. CW 2006	Financial Results Q3 2006 Analyst Conference Call

The financial releases and other financial information are available on the Internet at „about.puma.com".

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PUMA® is the global athletic brand that successfully fuses influences from sport, lifestyle and fashion.
PUMA's unique industry perspective delivers the unexpected in sportlifestyle footwear, apparel and accessories, through technical innovation and revolutionary design.
Established in Herzogenaurach, Germany in 1948, PUMA distributes products in over 80 countries.
For further information please visit www.puma.com